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IN THE CLAIMS

Claims 1-17 (canceled).

18. (previously presented) A device for providing a visual display to a child/infant for play or entertainment, comprising:

a flexible device body of a form for providing a child/infant play or entertainment;

one or more flexible multipixel displays mounted on at least one surface of said device body for providing a visual display to said child/infant;

a driver circuit coupled to said display array for providing electronic signals controlling said visual display; and

a processor coupled to said driver circuit for programming said electronic signals, and wherein said toy is in the form of a push toy having a handle and a rollable element disposed at one end, and wherein said at least one display is disposed on a surface of said rollable element.

Claims 19-26 (canceled)